LOVE EVERY
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CAPTURE TOMORROW

D3500
The first kiss. The last dance. New faces, old friends. Weekdays, wedding days. There is love in every moment.

The Nikon D3500 is here to take your photography to the next level. Explore creative expression with confidence; express emotion with candor. See the same things differently. Push new perspectives. Capture close-ups, paint portraits, find a feeling that wasn’t there before. Fall in love again.

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Capture every moment in striking clarity.

- **24.2 effective megapixels**
  Harnessing the superb optical performance of NIKKOR lenses, the camera renders your subjects in beautiful, crisp pictures.

- **Large LCD monitor**
  Live view shooting is comfortable on the large screen, while the approx. 100% frame coverage offers perfect framing and focus on still-life scenes.

- **Full HD Videos**
  Don’t just focus on photos; you are now capable of creating smooth, sharp Full HD movies at 60p.

- **Picture Control**
  Fine-tune your creative flair with Picture Control, Nikon’s simple image creation system. There are seven* types of preset you can select before shooting, according to the subject and situation.

*Standard, Neutral, Vivid, Monochrome, Portrait, Landscape & Flat
Hearts racing. Pulses quickening. Time flies when we’re having fun, and sometimes the best moments only last for a split second.

– Viewfinder shooting –
Track fast or erratic subjects from a distance. Unlike taking pictures with a smart device, viewfinder shooting encourages you to take a secure grip of the camera, keeping it level and minimizing camera shake.

– High-speed continuous shooting –
With a shooting speed of up to approx. 5 frames per second* sustainable up to 100 frames**, you won’t miss a thing.

– 11-point AF system –
The D5500’s quick, accurate 11-point AF system helps you capture unpredictable and fast-moving subjects in sharp focus. A cross-type sensor covers the most frequently used center area to deliver superior subject-acquisition and focusing performance.

*1 Assumes manual focus (MF), manual (M) or shutter-priority auto (S), a shutter speed of 1/250s or faster and other settings at default values.
**When pictures are shot at ISO 100 and a 16-GB SanDisk Extreme Pro SDHC UHS-I card is used for storage.
Dazzle them with your radiance. Delight them with your brilliance.

**Wide ISO Range**

A wide standard sensitivity range of ISO 100-25600 captures clear pictures even in low-light scenes. The EXPEED 4 image-processing engine helps reduce image noise for even better definition in the dark.

**Active D-Lighting**

Sometimes, details and color gradation in a bright sky or dark shadows can be lost in high-contrast scenes, but this feature preserves more tones in both areas, capturing moments with true-to-life brightness.

**Pop-up Flash**

The automatic flash is your assistant when shooting in backlit or shaded conditions, detecting the scene and adjusting to fill the darkness with just the right amount of light.
Your stage is ready. Now set the scene.

— Guide Mode —
Feel instantly familiar with the features on your camera with advanced assistance offered by the Guide Mode. Achieve the images you want and learn more about advanced photography along the way.

— Scene Modes —
Scene Modes are an easy way to get great pictures, without the need to adjust numerous settings. Four modes — Portrait, Sports, Close-up and Night portrait — are available.

— Special Effects —
Unleash your inner artist with 10 easy-to-use Special Effects* which you can apply to your pictures and movies before shooting.

* • Night vision • Super vivid • Pop • Photo illustration • Toy camera effect • Miniature effect • Selective color • Silhouette • High key • Low key

— Retouch Menu —
Have fun with exciting effects and artistic coloring right from the in-camera Retouch Menu. 20 in-camera Retouch Menu options make it easy to enhance or add a creative touch. Trim and resize images, or enjoy using options like the Fisheye effect and image overlay.
Set. Snap. Share in seconds.

Create a constant connection between your D3500 and a compatible smart device via Bluetooth®, meaning pictures are automatically transferred as smart-device friendly 2-megapixel images as you shoot. This communication isn’t just one-way either: it offers added conveniences, including automatic syncing of the camera’s time and location information to your smart device. The image transfer process continues unaffected even when you have the camera stored nearby in your bag.

Spread the love, faster and easier.

*SnapBridge can be used with a compatible iPhone®, iPad® and iPod touch® or smart devices running the Android™ operating system with the SnapBridge app installed. The app can be downloaded free from Apple App Store® and Google Play™.

*Bluetooth® communication is available when the camera is connected to a smart device with the SnapBridge app installed. Wi-Fi communication is not available.

Note: Videos cannot be transferred from the D3500.

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*Other trademarks and trade names are those of their respective owners.
Smaller, sleeker, and more sophisticated.

— Easy Handling —
The remodeled camera structure is smaller and lighter than the D3400, and designed for comfortable and convenient operation with a focus on function. The thumb rest space is now larger, while the operation buttons are concentrated on the right side and the playback button has been enlarged.

— Long Battery Life —
An efficient, energy-saving design allows you to shoot for hours on end — approx. 1550 shots per charge*1. So you can keep capturing the moments that matter, over and over again.

*1 When using EN-EL14a Rechargeable Li-ion Battery; based on CIPA Standards when Bluetooth is not used.